



ForestAgri **GREENNUDGE**

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D1.3 Data Management Plan First Public Update

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Abstract	This FAGN Data Management Plan (DMP) describes the data management life cycle and provide information on the handling of research data during and after the end of the ForestAgriGreenNudge project. This deliverable aims to ensure the highest quality of project outputs through the definition and standardization of data types, formats, data storage and security, maintenance, and alignment practices under the FAIR (Findable, Accessible, Interoperable and Reusable) principles, to meet the Open Science requirements of the Horizon Europe Programme. The ForestAgriGreenNudge DMP is not a fixed document, but it will be updated at M21 and M42 as the project activities are carried out, aligning with scientific developments, generated data and used data.

Version History

Version number	Implemented by	Description	Date
1	Mark Ramsden	First draft of the DMP	1 February 2025
2	Mark Ramsden and all WPL	Addition of WP specific data management details	30 March 2025
3	Mark Ramsden	Proof reading and revisions for D1.2 submission	29 April 2025
4	Mark Ramsden and all WPL	Annual update and revisions	24 April 2026
5	Mark Ramsden	Update 1 – review and revisions	23 July 2026

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Public Summary

ForestAgriGreenNudge curate a Data Management Plan, committing us to managing and protecting the data we gather, and making data outputs from the project Findable, Accessible, Interoperable, and Re-usable.

Abstract

ForestAgriGreenNudge Data Management Plan (DMP) is maintained as part of Task 1.2 “Administrative and Strategic Management” and is based on FAIR (Findable, Accessible, Interoperable and Reusable) principles and the Open Science concept of the Horizon Europe (HE). The scope of the DMP is to describe the data management life cycle and provide information on the handling of research data during and after the end of ForestAgriGreenNudge project. This DMP has been prepared in accordance with the: (i) Article 17 and specific rules in Annex 5 of the Grant Agreement (GA) of the ForestAgriGreenNudge project (101133987), (ii) Article 16 for Open Science of the Horizon Europe programme guide, v4.¹ (iii) guide to open science in Horizon Europe², and (iiii) Data Management Plan Template of Horizon Europe², v1.0³. The DMP reflects the status of the data that are collected, processed and/or generated, which methodology and standards have been applied, whether data will be shared/made open access, and how data will be curated and preserved. This deliverable aims to ensure the highest quality of project outputs through the definition and standardization of data types, formats, data storage and security, maintenance, and alignment practices under the FAIR data principles, to meet the Open Science requirements of the Horizon Europe Programme. The ForestAgriGreenNudge DMP is not a fixed document, this document is the first public update of the initial DMP (Deliverable 1.2, M06). The DMP is updated throughout the project, the next public update will be in M42 at the end of the project.

Disclaimer

The contents of this deliverable are the sole responsibility of one or more Parties of the ForestAgriGreenNudge consortium and can under no circumstances be regarded as reflecting the position of the Research Executive Agency and European Commission under the European Union’s Horizon Europe programme.

¹ https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/guidance/programme-guide_horizon_en.pdf

² European Commission: European Innovation Council and SMEs Executive Agency, *European IP helpdesk – Your guide to open science in Horizon Europe*, Publications Office of the European Union, 2024, <https://data.europa.eu/doi/10.2826/943044>

³ https://www.openaire.eu/images/Guides/HORIZON_EUROPE_Data-Management-Plan-Template.pdf

Introduction

ForestAgriGreenNudge will systematically follow best practices for Open Science including following the FAIR data principles (FAIR: Findable, Accessible, Interoperable and Re-usable data). Project partners are committed to the early and open science policy of the EU. This means that individuals data and intelligence will be protected whilst knowledge generated from those data will be free and available for public access once its quality has been checked and its origins anonymized. This approach exploits digital technologies such as online surveys, blogs to expedite the exchange of findings and knowledge in addition to conventional paper-based publications, and multi-media news and publicity. Records of project findings and outcomes will be centralised and stored in common homogeneous formats that facilitate access and exploitation from the ForestAgriGreenNudge outputs. Findings and outcomes will also be shared with the EU FarmBook. ForestAgriGreenNudge partners will strive for all research publications to be Open Access.

The majority of the data listed in this data management plan will be gathered and stored anonymously. Where personal data is retained (for example, contact details), processes for opting-in and for unsubscribing will be implemented. All personal data will be collected, processed, preserved and curated in line with the GDPR. The volume of data requiring storage is such that it can be hosted within the capacity of the organisations leading the relevant work packages. The data management policies of those organisations will be checked by the Project Management Group (PMG) to ensure they can adhere to a project data management plan (defined below). Within the guidance of the data management plan and associated tasks, data will be exploited and shared internally through the project SharePoint and externally (selected data) through the ForestAgriGreenNudge website and iNudge Library and Academy.

Under Horizon Europe, each beneficiary must ensure open access to all peer-reviewed scientific publications and data relating to its results. To meet this requirement any scientific peer-reviewed publications must be available online to be read, downloaded and/or printed. Where data cannot be made public, this is detailed in section 4 below. Since any further rights - such as the right to copy, distribute, search, link, crawl and mine - increase the breadth of access to publications, these options will be made available wherever possible. Open access should, where possible, be made via the Diamond or Gold full open access model, or Green open access. Responsibility for the coordination of scientific publications associated with the ForestAgriGreenNudge project sits within work package 1, in tasks 1.2 and 1.3 led by ADAS. It will be the responsibility of the publications lead author, in conjunction with the relevant work package leader, to ensure that publications follow the correct process for open access. The consortium will follow the Horizon Europe programme guidelines on 'Mandatory open science practices'⁴, and the European IPM helpdesk guide to open science in Horizon Europe⁵, following the two-step open access mandate:

- **Deposit publications in repositories;** Where feasible, publications from the project will also be deposited in openAIRE. Most of our academic partners have self-archiving repositories within their organisations. Where these are used, it must include a downloadable version of the resource without any membership or other limitation to access in place.
- **Provide open access to the publications;** Peer-reviewed research papers will be published in journals or platforms that provide 'green', 'gold' or 'diamond' full open access.

⁴ [Horizon Europe Programme Guide](#)

⁵ [European IP helpdesk: Your guide to open science in Horizon Europe](#)

Data Summary

The project will generate and collect different categories of data, principally:

- 1) Data relating to stakeholder membership of the project network
 - Contact information for end users and stakeholders for communication and dissemination purposes (e.g. email, phone number)
- 2) Data relating to users and stakeholders participating in events, workshops, national groups & surveys
 - Contact information for end users and stakeholders engaged in dissemination/interviews (e.g. email, phone number),
 - Associated interview response data and consent form
- 3) Data for the technical and financial management of the project.
- 4) Data from engagement activities with farmers, foresters, advisors and other stakeholders through surveys and interviews.
- 5) Knowledge and insights developed through the project.
- 6) Source code for iNudge Library and Academy components
- 7) Data Standards

TABLE 1 SUMMARY OF DATA CURRENTLY MANAGED IN FORESTAGRIGREENNUDGE

WP responsible	Description	Classification: Public/Confidential
WP1	Project partner contact details and associated data required for project management	CO
WP2	Data collected during task 2.1 interviews with external projects	PU (anonymised)
WP3	Surveys of 600 farmers, 600 foresters, and 600 consumers across all participant countries to identify biases hindering sustainable practice adoption.	PU (anonymised)
WP3	Literature Review: to assess the role of descriptive and injunctive social norm effects in inducing behavioural change.	PU
WP3	Randomised survey experiments will take place to assess the effect of descriptive (what people do) and injunctive (what we think other people approve or disapprove) social norms.	PU (anonymised)
WP4	Both secondary data on market trends and primary data from survey-based preference elicitation procedures (including interviews) administered	PU (anonymised)
WP5	Contact information data relating to stakeholder membership of the ForestAgriGreenNudge network	CO
WP5	Data relating to participants in events	CO
WP6	Data generated from project activities and partners' related activities including news updates, projects findings and events	PU
WP6	Data generated from ForestAgriGreenNudge social media accounts and interactions with communication targets	PU
WP6	Data collected through event registrations, feedback surveys, and recordings from project events	CO
WP6	Data generated from joint activities, meetings, workshops and shared communication efforts with selected projects	PU (anonymised)

WP1 Data Identification

WP1 is dedicated to the management and coordination of the project.

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Summary description of Data: The personal/sensitive data to be collected and treated according to the DMP and Ethics plan of ForestAgriGreenNudge are: (1) the contact details of ForestAgriGreenNudge partners, (2) audio-visual material and list of participants from meetings, (3) financial and admin details, (4) gender equality data. Intended purpose: – Ensure efficient communication within the project consortium. – Ensure strategic and everyday legal, contractual, financial, ethics and administrative management of the project. – Ensure appropriate data management and compliance of the project with the Horizon Europe Open Access policy and the GDPR. – Oversee delivery of ForestAgriGreenNudge Main Objectives and Specific Objectives	
Origin of data*	Minutes of meetings. Administrative and financial information provided by ForestAgriGreenNudge partners. Activities of ForestAgriGreenNudge partners. Periodic reporting. Data related to ethics and IPR issues.
How will existing open access data be re-used?	Not applicable.
Work package responsible	WP1 - Project management and coordination
Individual responsible	Nikolaos Georgantzis
Relevant task(s)	All tasks of WP1
If the data contains personal data, describe the steps to be taken to comply with GDPR	All data, documents and files must be kept at the software drives of each responsible partners' organization. Each partner is committed to maintain the data regarding backups and secure storage, ensuring limited and protected access only to users relevant to WP1.
Is part or all of the data commercially sensitive?	Not applicable.
Will the data be made public during/after the project, and how will it be Findable ?	The data produced is expected to be confidential for internal use.
What standards will be followed in data structure to make it Accessible and Interoperable ?	The data produced is expected to be confidential for internal use.
Where will the data be securely stored?	BSB and ADAS servers.
Who has access to the data? (Named individuals and organisation)	Cécile Schweitzer (BSB) Mark Ramsden (ADAS) Nikolaos Georgantzis (BSB)
Any additional considerations	

WP2 Data Identification

WP2 analyses and classifies according to their underlying features existing initiatives by other EU projects and institutional interventions which may explicitly or implicitly use nudges to promote and enhance the use of green farming and forestry practices. No additional data will be collected as part of task 2.2, and any data collected relating to task 2.4 (organisation of the first Green Nudges Conference) was managed following processes outlined in WP6. Data management relating to task 2.3 builds upon data collected within task 2.1.

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Summary description of Data: The data will be collected from interview transcripts, video recordings of interviews consent forms (for use in task 2.1), alongside excel files of more specific data questions of projects (for use in task 2.3). Intended purpose: The data will be used for Work Package 2, Task 2.1 to understand current nudges utilised in existing agriculture and forestry projects, and 2.3 to utilise data to create an evaluation matrix. The interview transcripts, video recordings, and consent forms will be stored on the RSK ADAS Limited IT system and only the write up of the anonymized analysed transcripts will be shared via e-mail and the project's SharePoint. The excel files, used for task 2.3, will be stored on the Green Nudges SharePoint. It could contain numeric data but will not contain any individual's names. The numeric data will be used in WP2, Task 2.3 to support the development and application of the Green Nudge Evaluation Grid. The grid is intended to structure, assess, and compare green nudges consistently. Data will be stored securely within the project systems.	
Origin of data*	The data will be generated from the project, with primary data collected for and during the project. The interviewees will include stakeholders who are internal and external to the ForestAgriGreenNudge project.
How will existing open access data be re-used?	This data is not available, we have created a specific interview guide to find out information related to this research project.
Work package responsible	WP2 is responsible for this data, the analysed findings (not original data) will be shared with other people working on WP2.
Individual responsible	For initial interview data: Owen Griffiths, ADAS For subsequent use of data in development of the Green Nudge Evaluation Grid: Dr Tanja Dergan JSI
Relevant task(s)	Outputs from data collected in Task 2.1 will be used in Task 2.2 (resources within the Green Nudge Library) and Task 2.3 (developing the Green nudge grid). Task 2.3 primarily depends on outputs generated in Task 2.1. The outputs of Task 2.3 will be used within WP2 and may inform subsequent project activities.
If the data contains personal data, describe the steps to be taken to comply with GDPR	No personal data will be utilised for the write up, other than the name of their organization. Therefore, the interviewee will not be identifiable. The interviewees' name will be on the transcript, but this will not be included in the write up of data and will make the interviewee aware during the consent procedure. Quotes will be attributed to their project or organization, not directly to anything that could identify the interviewee.
Is part or all of the data commercially sensitive?	No commercially sensitive data is expected to be published. Task 2.3 outputs will focus on aggregated and non-identifiable information on green nudges.

Will the data be made public during/after the project, and how will it be Findable ?	The data will not be made public, summary case studies based on the interviews will be made public, but will not contain any personal information. The underlying data from Task 2.1 will not be made public through Task 2.3. Outputs from Task 2.3, such as the Green Nudge Evaluation Grid or related summary results, will be used primarily within the project and shared internally within the consortium. If any public outputs are later produced, they will not include personal data.
What standards will be followed in data structure to make it Accessible and Interoperable ?	Not applicable at this stage.
Where will the data be securely stored?	Interview data will be stored on the RSK ADAS Ltd IT system, complying with RSK Group Data Privacy & Protection policy. Anonymized numeric data will be securely transferred to JSI for work in task 2.3. Data and related outputs will be stored in the project's secure systems, including the project SharePoint and/or partner institutional IT systems.
Who has access to the data? (Named individuals and organisation)	RSK ADAS Ltd employees: Natasha Alonso; Mark Ramsden; Michael Burd; Owen Griffiths; Marcus Bolton, Joshua Chapman, Phoebe Anderson. JSI employees: Tanja Dergan, Marko Debeljak and Bojan Blažica
Any additional considerations	Numeric data will be passed on to task 2.3; see below. This will include publicly available data identifying the associated projects, but no data on any individuals involved. Task 2.3 does not involve new data collection.

WP3 Data Identification

WP3 is fed by the classification of nudging initiatives reviewed in WP2, to propose implementation methods and conditions for the promotion and use of good nudging initiatives in farming and forestry.

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Summary description of Data: During WP3, data will be collected from surveys, experiments, and literature reviews to assess behavioral biases and the effectiveness of nudging interventions in agriculture and forestry. The dataset will include responses from farmers, foresters, consumers, and supply chain actors, covering social norms, economic factors, cultural influences, education levels, and environmental awareness. The data will be maintained securely throughout the project and retained for at least five years post-project. Most data will be anonymized, and any personal data collected will follow GDPR regulations, with clear opt-in and opt-out mechanisms. Intended purpose: During the project, data will be used to analyze biases affecting the adoption of sustainable practices in agriculture and forestry. It will support research activities, including surveys, experiments, and literature reviews, to develop and assess nudging interventions. All collected data will be securely stored on institutional servers with encryption and access controls. Personal data will be anonymized where possible, and any retained personal data will follow GDPR-compliant opt-in and opt-out procedures. Regular backups and security measures will ensure data integrity. Data will be accessible to authorized project partners via secure internal platforms. Non-sensitive, anonymized datasets will be shared externally through repositories ensuring compliance with FAIR (Findable, Accessible, Interoperable, and Reusable) data principles.	
Origin of data*	The data will primarily be generated from WP3 mainly surveys, survey experiments, conducted across participating countries and literature reviews. Survey data will be collected from farmers, foresters, consumers, and supply chain actors to assess behavioural biases and the impact of nudging interventions.
How will existing open access data be re-used?	Existing open access data in the form of publications will be used for the activities of the WP No other existing data sets (e.g. from other EU projects) will be used in this WP
Work package responsible	WP3 leaders (Dr. Ilias Travlos & Dr. Achilleas Kontogeorgos) are responsible for managing WP's data, for tasks 3.1; 3.2; 3.3. The results of these tasks will feed the activities of WP4 (Tasks 4.1 and 4.2) and WP5 (Tasks 5.3)
Individual responsible	Dr. Ilias Travlos (AUA) Dr. Achilleas Kontogeorgos (AUA)
Relevant task(s)	Task 3.1 Task 3.2 Task 3.3
If the data contains personal data, describe the steps to be taken to comply with GDPR	For personal data collected during WP3, the following steps will be taken to ensure compliance with the General Data Protection Regulation (GDPR): Informed Consent – All participants will be informed about the purpose of data collection, how their data will be used, stored, and shared. They will sign informed consent forms before participation.

	Data Minimization & Anonymization – Wherever possible, personal data will be anonymized or pseudonymized to reduce privacy risks. Only the minimum necessary personal data will be collected. Opt-in and Opt-out Mechanisms – Participants will have clear options to opt in to data collection and withdraw their data at any time without consequences. Secure Storage & Access Control – Personal data will be stored on encrypted and access-controlled servers. Only authorized project members will have access to it. Restricted Data Sharing – Personal data will not be shared with third parties outside the consortium unless explicit consent is given. Data transfers between EU and non-EU countries will follow secure encryption protocols. Retention & Deletion Policies – Personal data will be retained for at least five years post-project, after which it will be securely deleted unless further consent is obtained for continued use. Data Breach Management – In case of a data breach, procedures will be in place to notify affected individuals and relevant authorities as required by GDPR. All GDPR-compliant datasets will be managed within the project's data management plan (DMP) and made available in secure repositories while respecting participants' privacy rights.
Is part or all of the data commercially sensitive?	N/A
Will the data be made public during/after the project, and how will it be Findable ?	The dataset will not be published. However, publications based on the analysis of datasets will be public and open accessed.
What standards will be followed in data structure to make it Accessible and Interoperable ?	The dataset will not be published. However, the publications based on the analysis of datasets will be public and open accessed. For that case persistent and unique identifiers such as Digital Object Identifiers (DOI) will be used.
Where will the data be securely stored?	All collected data will be securely stored on the project leader's server, following strict encryption and access control measures. Projects leader will be responsible for ensuring their storage systems comply with GDPR and project data management plan
Who has access to the data? (Named individuals and organisation)	Dr. Ilias Travlos (AUA) Dr. Achilleas Kontogeorgos (AUA) Dr. Nikos Georgantzis (BSB) Dr. Mark Ramsden (ADAS)
Any additional considerations	NA

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Task 3.1: Surveys of 600 farmers, 600 foresters, and 600 consumers across all participant countries to identify biases hindering sustainable practice adoption. Three questionnaire templates will be developed, with data collected between M03 and M14. Intended purpose: This dataset will be used to analyse biases affecting the adoption of sustainable practices in agriculture and forestry.	
Origin of data*	Questionnaire surveys will gather data from farmers, foresters, and consumers
How will existing open access data be re-used?	Existing open access data in the form of publications will be used to create template questionnaire
Work package responsible	WP3 leaders (Dr. Ilias Travlos & Dr. Achilleas Kontogeorgos) are responsible for managing WP's data.
Individual responsible	Dr Ilias Travlos (AUA) Dr Achilleas Kontogeorgos (AUA)
Relevant task(s)	Task 3.1
If the data contains personal data, describe the steps to be taken to comply with GDPR	For personal data collected during WP3, the above-described steps will be taken to ensure compliance with the General Data Protection Regulation (GDPR)
Is part or all of the data commercially sensitive?	N/A
Will the data be made public during/after the project, and how will it be Findable ?	The dataset will not be published. However, publications based on the analysis of datasets will be public and open accessed.
What standards will be followed in data structure to make it Accessible and Interoperable ?	The publications based on the analysis of datasets will be public and open accessed. For that case persistent and unique identifiers such as Digital Object Identifiers (DOI) will be used.
Where will the data be securely stored?	All collected data will be securely stored on the project leader's server, following strict encryption and access control measures. Projects leader will be responsible for ensuring their storage systems comply with GDPR and project data management plan
Who has access to the data? (Named individuals and organisation)	Dr. Ilias Travlos (AUA) Dr. Achilleas Kontogeorgos (AUA) Dr. Nikos Georgantzis (BSB) Dr . Mark Ramsden (ADAS)
Any additional considerations	

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Task 3.2 - Literature Review: to assess the role of descriptive and injunctive social norm effects in inducing behavioural change. Intended purpose: This knowledge will be used to analyze biases affecting the adoption of sustainable practices in agriculture and forestry.	
Origin of data*	Open access databases
How will existing open access data be re-used?	Open access databases will be used to find out available literature to assess the role of descriptive and injunctive social norm effects in inducing behavioural change.
Work package responsible	WP3 leaders (Dr. Ilias Travlos & Dr. Achilleas Kontogeorgos) are responsible for managing WP's data.
Individual responsible	Dr. Nikolaos Georgantzis (BSB - TL)
Relevant task(s)	Task 3.2 – Literature Review
If the data contains personal data, describe the steps to be taken to comply with GDPR	N/A
Is part or all of the data commercially sensitive?	N/A
Will the data be made public during/after the project, and how will it be Findable ?	N/A
What standards will be followed in data structure to make it Accessible and Interoperable ?	The publications based on the analysis of existing literature will be public and open accessed. For that case persistent and unique identifiers such as Digital Object Identifiers (DOI) will be used.
Where will the data be securely stored?	All collected data will be securely stored on the project leader's server, following strict encryption and access control measures. Projects leader will be responsible for ensuring their storage systems comply with GDPR and project data management plan
Who has access to the data? (Named individuals and organisation)	Dr. Ilias Travlos (AUA) Dr. Achilleas Kontogeorgos (AUA) Dr. Nikos Georgantzis (BSB) Dr . Mark Ramsden (ADAS)
Any additional considerations	

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Task 3.2: Randomised survey experiments will take place to assess the effect of descriptive (what people do) and injunctive (what we think other people approve or disapprove) social norms. Task 3.2 seeks these social norms in inducing behavioural change of farmers, foresters and consumers through tailor-made survey experiments with 30 respondents per target group and country. In total 360 farmers, 360 foresters and 360 consumers will be surveyed Intended purpose: This knowledge will be combined with results reviewed from the literature and delivered in a report published in M20 (D3.3), which will be used by WP4 and WP5 to identify the most efficient ways to demonstrate the green nudges and boost the adoption of sustainable practices.	
Origin of data*	Survey experiments surveys will gather data from farmers, foresters, and consumers. In total 360 farmers, 360 foresters and 360 consumers will be surveyed
How will existing open access data be re-used?	Existing open access data in the form of publications will be used to create the randomised survey experiments.
Work package responsible	WP3 leaders (Dr. Ilias Travlos & Dr. Achilleas Kontogeorgos) are responsible for managing WP's data,
Individual responsible	Dr. Nikolaos Georgantzis (BSB - TL)
Relevant task(s)	Task 3.2
If the data contains personal data, describe the steps to be taken to comply with GDPR	For personal data collected during WP3, the above described steps will be taken to ensure compliance with the General Data Protection Regulation (GDPR)
Is part or all of the data commercially sensitive?	N/A
Will the data be made public during/after the project, and how will it be <u>Findable</u> ?	The dataset will not be published. However, publications based on the analysis of randomised survey experiments will be public and open accessed.
What standards will be followed in data structure to make it <u>Accessible</u> and <u>Interoperable</u> ?	The publications based on the analysis of datasets will be public and open accessed. For that case persistent and unique identifiers such as Digital Object Identifiers (DOI) will be used.
Where will the data be securely stored?	All collected data will be securely stored on the project leader's server, following strict encryption and access control measures. Projects leader will be responsible for ensuring their storage systems comply with GDPR and project data management plan
Who has access to the data? (Named individuals and organisation)	Dr. Ilias Travlos (AUA) Dr. Nikos Georgantzis (BSB) Dr. Achilleas Kontogeorgos (AUA) Dr . Mark Ramsden (ADAS)
Any additional considerations	

WP4 Data Identification

WP4 uses secondary information and compiles primary data on strategies and attitudes by different actors along the value and supply chains towards products and services produced under green farming and forestry practices. Its output is used as an informational nudge, complementary to the nudges proposed in WP3. Any data collected relating to task 4.4 (organisation of the second Green Nudges Conference) was managed following processes outlined in WP6.

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Summary description of Data: Both secondary data on market trends and primary data from survey-based preference elicitation procedures (including interviews) administered to 1) agro-alimentary and forest product consumers and 2) to actors (wholesale, retail) along the agro-alimentary and forest value chain will be collected to elicit and document 1) final consumer preferences and market valuations of green products and practices and 2) attitudes and strategies of retailer's and wholesale towards green products and practices in farming and forestry. Intended purpose: This information will be used to directly feed into nudging interventions in farmers' and foresters' choice architecture in order to make them aware of the market value of sustainable practices as perceived by various actors along the value chain.	
Origin of data*	Secondary publicly available data on market shares, trends, and aggregate market information and conditions enhancing the adoption of green practices along the value chain. Primary data from: 1) survey-based preference elicitation procedures (including questionnaire and in-depth interviews) collected online and by National Focal Points (NFPs) with nationally relevant stakeholders as part of reviewing and testing innovative nudges. 2) Co-Nudge survey-based experiments conducted in the lab of Universitat Jaume I (Spain). The experiment involved an individual choice task with one interactive guessing task. Following an initial pilot session involving 40–50 participants, up to three experimental sessions were conducted, reaching a total sample of approximately 180 participants.
How will existing open access data be re-used?	Secondary data from Euromonitor, Statista, Eurostat, FAO, national statistical institutes to have a complete picture on market trends.
Work package responsible	WP4 - Nudges from the value chain towards sustainable farming and forestry
Individual responsible	Dr. Nikolaos Georgantzis (BSB - WPL)
Relevant task(s)	<i>Task 4.1 and 4.2</i>
If the data contains personal data, describe the steps to be taken to comply with GDPR	1) During the project lifetime access to the data from consumers and actors (wholesale, retail) along the agro-alimentary and forest value chain will be initially restricted to the NFPs collected data. Then, anonymized data will be progressively made available to all partners involved in task 4.1 and 4.2 of WP4. All anonymized data (with the exception of the contact details and informed consent forms collected from the interviewed participants to safeguard the privacy of the participants) will become publicly available after the end of the project to make it possible for third parties to access, mine, exploit, reproduce and disseminate them, free of charge for any user in compliance with the open access rules.

	2) The experiment is conducted through the laboratory network using an internal Qualtrics platform. Participation in the study is entirely voluntary, and all data are collected anonymously, with no personal information being recorded.
Is part or all of the data commercially sensitive?	Not applicable.
Will the data be made public during/after the project, and how will it be Findable ?	The anonymized data will be publicly available after the approval of deliverables by the EC. No sharing of personal data.
What standards will be followed in data structure to make it Accessible and Interoperable ?	The data models of the open repositories that have been considered have been designed based on the re-use of existing, widely adopted ontologies and/or controlled vocabularies. The adoption of commonly employed file formats (e.g., .csv/.tsv and .json files) ensures that any researcher or non-research entity will be able to access and process the data by not needing to rely upon the use of proprietary software.
Where will the data be securely stored?	ForestAgriGreenNudge SharePoint and Open-access repositories
Who has access to the data? (Named individuals and organisation)	Each NFPs (For forestry: SLU, LAB, Forest Research, LAMMC, Racines de France, 2BForest; for agriculture: SLU, ADAS, LAMMC, KPODR, Vitagora, JSI, BioSense, Consulai, IAMZ-CIHEAM, AUA, AEEFG for agricultural) has access to its data which will be shared with: Nikolaos Georgantzis, Lara Agnoli, Effrosyni Vasileiou, Cristhian Rodriguez Revilla, Jérôme Gallo and Roberto Hernan-Gonzalez (BSB) Aurore Moschetti (Vitagora) Heidi Myyryläinen, Sofi Granö, Heli Kasurinen and Susanna Vanhamäki (LAB) Francisca Viveiros and Mariana Pedro (Consulai)
Any additional considerations	

WP5 Data Identification

WP5 uses output from WPs 2, 3 and 4 to deliver recommendations and tools to assist the decision-makers, including AKIS Coordination Bodies in member States, to achieve the objectives of the European Green Deal, EU farm to fork and biodiversity strategies 2030, the communication on sustainable carbon cycles, circular economy action plan (CEAP) and the objectives of the 2023-2027 CAP. Recordings and presentations relating to tasks 5.2 (Policy Forum) and 5.4 (organisation of the third Pan-European Green Nudges Conference) will be managed following processes outlined in WP6.

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Summary description of Data: Contact information data relating to stakeholder membership of the ForestAgriGreenNudge network (Task 5.1). Intended purpose: Inventory of members of the project network and elaboration of document for agreement to formalise membership.	
Origin of data*	Provided by the potential members of the ForestAgriGreenNudge network.
How will existing open access data be re-used?	Contact information could be re-used, but this should be reflected in the document for agreement to formalise membership for members to be aware of it.
Work package responsible	WP5 - Policy mechanisms and engagement
Individual responsible	CONSULAI
Relevant task(s)	Task 5.1: Engagement.
If the data contains personal data, describe the steps to be taken to comply with GDPR	When subscribing to project activities, network members will be informed of, and agree to comply with the project's Privacy Policy. Detailed processes will be created later in the project, using (for example) Microsoft forms with agreement, and data in a protected folder on the project SharePoint. Additionally, the network monitoring table will store only names and organizations, not storing the email addresses
Is part or all of the data commercially sensitive?	Contact information is sensitive.
Will the data be made public during/after the project, and how will it be Findable ?	No, data will not be made public.
What standards will be followed in data structure to make it Accessible and Interoperable ?	Not applicable
Where will the data be securely stored?	In a secure dedicated folder within the project SharePoint.
Who has access to the data? (Named individuals and organisation)	ForestAgriGreenNudge Project Management Group and National Focal Points (SLU, LAB, Forest Research, LAMMC, Racines de France, 2BForest; ADAS, LAMMC, KPODR, Vitagora, JSI, BioSense, Consulai, IAMZ-CIHEAM, AUA, AEEFG for agricultural).
Any additional considerations	

Data collected /generated	
Summary description of Data: Data relating to participants in events, such as EU Policy Forum workshops (Tasks 5.2) and third Pan-European Green Nudges Conference (Task 5.4), including attendee lists, registration forms, recordings, presentations. Intended purpose: The same purpose as other events such as the first Pan-European Green Nudges Conference (WP2). Details will be added in future iterations of the DMP, once planning of the events begins.	
Origin of data	Data collected through event registrations, and recordings from workshops
How will existing open access data be re-used?	Contact information could be re-used for forthcoming Policy Workshops.
Work package responsible	WP 5
Individual responsible	IAMZ-CIHEAM & AUA
Relevant task(s)	Task 5.2 – EU Policy Forum on innovative cooperation and nudging for increased uptake of sustainable practices. Task 5.4 – Host the third Pan-European Green Nudges Conference in 2027.
If the data contains personal data, describe the steps to be taken to comply with GDPR	When subscribing to project activities, network members will be informed of, and agree to comply with the project's Privacy Policy. Detailed processes will be created later in the project, using (for example) Microsoft forms with agreement, and data in a protected folder on the project SharePoint. Additionally, the network monitoring table will store only names and organizations, not storing the email addresses
Is part or all of the data commercially sensitive?	Contact information is sensitive and will not be shared publicly. Participants will provide informed consent during event registration. It will be stored securely with restricted access
Will the data be made public during/after the project, and how will it be Findable ?	Public reports may include aggregated statistics on participation Event recordings and presentations may be published on the project website, YouTube, or other dissemination channels if permitted.
What standards will be followed in data structure to make it Accessible and Interoperable ?	Not applicable
Where will the data be securely stored?	In a secure dedicated folder within the project SharePoint.
Who has access to the data? (Named individuals and organisation)	ForestAgriGreenNudge Project Management Group and National Focal Points (SLU, LAB, Forest Research, LAMMC, Racines de France, 2BForest; ADAS, LAMMC, KPODR, Vitagora, JSI, BioSense, Consulai, IAMZ-CIHEAM, AUA, AEEFG for agricultural).
Any additional considerations	

WP6 Data Identification

WP6 will focus on ensuring effective and efficient communication, dissemination and exploitation activities. The Communication, Dissemination and Exploitation Plan will be established at the beginning of the project (month 6) and will be updated regularly throughout the project's life (M17, M29 and M41).

Project website	
Summary description of Data: The project website aims to serve as the main hub for the project for sharing project updates, results, and key deliverables. Intended purpose: Informational, promotional and dissemination of results to enhance visibility and engagement with target audiences	
Origin of data	Data generated from project activities and partners' related activities including news updates, projects findings and events
How will existing open access data be re-used?	Open access data from relevant EU projects may be referenced to provide context and additional insights
Work package responsible	WP6 - Communication and Dissemination
Individual responsible	Biljana Tadic, BioSense
Relevant task(s)	T6.2 Communication and Dissemination tools and monitoring
If the data contains personal data, describe the steps to be taken to comply with GDPR	Personal data such as newsletter subscribers and event participants will be collected with explicit consent. Data will be anonymized where possible, and stored with restricted access
Is part or all of the data commercially sensitive?	No, all publicly available content is intended for dissemination.
Will the data be made public during/after the project, and how will it be Findable ?	Yes, the website will be publicly accessible throughout the project and for at least two years after its ending. It will be promoted through project communication channels
What standards will be followed in data structure to make it Accessible and Interoperable ?	SEO-optimized content to enhance findability
Where will the data be securely stored?	On secure servers of the project website
Who has access to the data? (Named individuals and organisation)	Public access to general content. Website management access restricted to WP6 team members
Any additional considerations	The website will remain accessible for at least 2 years after the project's end

Press releases and newsletters	
Summary description of Data: Written content including project updates, achievements and announcements shared via email, website and media outlets Intended purpose: Inform stakeholders about project developments, key milestones and outcomes	
Origin of data*	Data generated from project activities and partners' contributions, including interviews, research findings and event summaries
How will existing open access data be re-used?	Open access data from relevant EU projects may be referenced to provide context and additional insights
Work package responsible	WP6 - Communication and Dissemination
Individual responsible	Marthe Jewell, Vitagora Biljana Tadic, BioSense
Relevant task(s)	T6.2 Communication and Dissemination tools and monitoring
If the data contains personal data, describe the steps to be taken to comply with GDPR	Personal data such as email addresses of newsletter subscribers will be collected with explicit consent. A clear opt-in and opt-out mechanism will be provided Data will be securely stored and not shared outside the project without consent Compliance with GDPR requirements will be ensured
Is part or all of the data commercially sensitive?	No
Will the data be made public during/after the project, and how will it be Findable ?	Yes, press releases and newsletters will be published on the project website and shared via email and social media. They will also be distributed to relevant media outlets and stakeholder networks
What standards will be followed in data structure to make it Accessible and Interoperable ?	Use of standard word processing software.
Where will the data be securely stored?	Secure cloud storage and project repository with restricted access
Who has access to the data? (Named individuals and organisation)	Public access for published content. Restricted access for draft versions, managed by WP6 team members

Social media content and analytics

Summary description of Data: Posts, engagement metrics, audience demographics and interaction data from platforms like LinkedIn, YouTube, BlueSky Intended purpose: Promote project results, engage with stakeholders and measure outreach impact	
Origin of data*	Data generated from ForestAgriGreenNudge social media accounts and interactions with communication targets
How will existing open access data be re-used?	Public social media insights and trends from relevant EU projects and initiatives may be referenced for comparative analysis
Work package responsible	WP6 - Communication and Dissemination
Individual responsible	Marthe Jewell, Vitagora Biljana Tadic, BioSense
Relevant task(s)	T6.2 Communication and Dissemination tools and monitoring
If the data contains personal data, describe the steps to be taken to comply with GDPR	
Is part or all of the data commercially sensitive?	No. Analytics report will be restricted to internal project use to inform strategy
Will the data be made public during/after the project, and how will it be Findable ?	Social media posts will be public
What standards will be followed in data structure to make it Accessible and Interoperable ?	Use of standard word processing and spreadsheet software
Where will the data be securely stored?	Data is generated by the social media platforms, and collated data is stored within the project's SharePoint.
Who has access to the data? (Named individuals and organisation)	Public access for published social media posts Analytics data will be accessible to the WP6 team and project partners if interested
Any additional considerations	

Summary description of Data: Visitor numbers, page views, referral sources, user interactions Intended purpose: Monitor website engagement, assess the effectiveness of communication efforts	
Origin of data*	Generated through web analytics tools tracking visitor interactions on the project website
How will existing open access data be re-used?	NA
Work package responsible	WP6 - Communication and Dissemination
Individual responsible	Biljana Tadic, BioSense
Relevant task(s)	T6.2 Communication and Dissemination tools and monitoring
If the data contains personal data, describe the steps to be taken to comply with GDPR	Non-identifiable will be used for analytical purposes
Is part or all of the data commercially sensitive?	No. Detailed analytics reports will be restricted for internal use for strategic planning
Will the data be made public during/after the project, and how will it be Findable ?	Aggregated insights may be included in project deliverables (D6.2 Report on the Communication and Dissemination activities)
What standards will be followed in data structure to make it Accessible and Interoperable ?	Use of standard spreadsheet software
Where will the data be securely stored?	Internal reports will be stored on the project's SharePoint with restricted access
Who has access to the data? (Named individuals and organisation)	WP6 team members
Any additional considerations	

Summary description of Data: Attendee lists, registration forms, feedback surveys, recordings, presentations Intended purpose: Track stakeholder engagement, report dissemination efforts and assess impact	
Origin of data*	Data collected through event registrations, feedback surveys, and recordings from project events
How will existing open access data be re-used?	NA
Work package responsible	WP6 - Communication and Dissemination
Individual responsible	Marthe Jewell, Vitagora Biljana Tadic, BioSense
Relevant task(s)	T2.4 Host the first Pan-European Green Nudges conference in 2025 T4.4 Host the second Pan-European Green Nudges conference in 2026 T5.4 Host the third Pan-European Green Nudges conference in 2027 T6.2 Communication and Dissemination tools and monitoring T6.4 Support and coordination of a series of National Green Nudges Conferences across Europe
If the data contains personal data, describe the steps to be taken to comply with GDPR	Participants will provide informed consent during event registration. It will be stored securely with restricted access Personal data will not be shared publicly unless explicit consent is obtained
Is part or all of the data commercially sensitive?	No, but certain recordings and presentations may be restricted based on speaker agreements or intellectual property considerations
Will the data be made public during/after the project, and how will it be <u>Findable</u> ?	Public reports may include aggregated statistics on participation Event recordings and presentations may be published on the project website, YouTube, or other dissemination channels if permitted.
What standards will be followed in data structure to make it <u>Accessible</u> and <u>Interoperable</u> ?	Feedback survey results will be anonymized and stored in standard software formats
Where will the data be securely stored?	Registration data, feedback surveys, recordings and presentations will be stored in the project's SharePoint
Who has access to the data? (Named individuals and organisation)	WP6 team members
Any additional considerations	
Multimedia materials	

Summary description of Data: Photos, videos, infographics and visual content used for project communication and dissemination Intended purpose: Increase visibility, engagement and impact of the project through communication materials	
Origin of data*	Multimedia materials generated from project activities, events, and partner contributions.
How will existing open access data be re-used?	Open access images or multimedia materials may be used when applicable
Work package responsible	WP6 - Communication and Dissemination
Individual responsible	Marthe Jewell, Vitagora Biljana Tadic, BioSense
Relevant task(s)	T6.2 Communication and Dissemination tools and monitoring
If the data contains personal data, describe the steps to be taken to comply with GDPR	Consent forms will be collected from individuals appearing in photos/videos.
Is part or all of the data commercially sensitive?	No.
Will the data be made public during/after the project, and how will it be Findable ?	Materials will be available in the project's website, social media and public deliverables
What standards will be followed in data structure to make it Accessible and Interoperable ?	Standard or open source formats will be used for images and video materials
Where will the data be securely stored?	Public materials will be hosted on the project website and social media channels
Who has access to the data? (Named individuals and organisation)	WP6 team members, project partners, and public audiences for approved materials.
Any additional considerations	Copyrighted materials will require proper attribution

Synergy activities

Summary description of Data: Data collected from synergy activities with other EU and nationally funded projects in Europe, detailed under the FAGN Synergy Plan D6.1 Intended purpose: Connect and support EU projects in sharing the application of Green nudges in Europe.	
Origin of data	Data generated from joint activities, meetings, workshops and shared communication efforts with selected projects External sources such as public deliverables and shared information by the projects we collaborate with
How will existing open access data be re-used?	Dissemination materials and shared materials from the ForestAgriGreenNudge's Aligned Projects Group and the Knowledge Facilitation Group (see D6.2 Synergy Plan) may be reviewed and referenced to avoid duplication and enhance knowledge transfer
Work package responsible	WP6 - Communication and Dissemination
Individual responsible	Marthe Jewell, Vitagora
Relevant task(s)	T6.3 Cooperation with other projects and initiatives
If the data contains personal data, describe the steps to be taken to comply with GDPR	Only publicly available or consented data will be used. Any shared contact lists will require explicit permission and GDPR compliance measures
Is part or all of the data commercially sensitive?	No
Will the data be made public during/after the project, and how will it be Findable ?	Yes, summaries of synergies and collaborations will be published in project reports, website updates, and newsletters.
What standards will be followed in data structure to make it Accessible and Interoperable ?	Use of standard word processing and spreadsheet software
Where will the data be securely stored?	Data will be stored on the project's SharePoint
Who has access to the data? (Named individuals and organisation)	WP6 and project partners when relevant and needed. Public reports and publications will be accessible to all stakeholders
Any additional considerations	Confidentiality or partnership agreements may be required for certain collaborations and some project synergies may extend beyond the project's duration for continued impact

FAIR data

Our commitment to making data Findable, Accessible, Interoperable, and Re-usable.

More information about FAIR:

- [FAIR data principles \(FORCE11 discussion forum\)](#)
- [FAIR principles \(article in Nature\)](#)

Where data provided by a project partner is derived from commercial work carried out prior to the project and used to support validations and/or evaluation work, it will be managed in agreement with the providing partner. Where such data is entirely, or partially commercially sensitive, it may not be possible to make this openly accessible.

Making data Findable, including provisions for meta data

The outputs and intelligence produced by the project will be published on the ForestAgriGreenNudge website, including the Green Nudge Library and/or iNudge Academy, and uploaded to the EU FarmBook knowledge reservoir. Findability will be facilitated via unique, persistent identifiers, using ZENODO as a default external permanent repository, but institutional repositories are also acceptable if they fulfil the consortium's policy and the FAIR data principles. These outputs will get annotated with rich metadata based on application profiles of the EU FarmBook.

Making data openly Accessible

Adoption of FAIR data principles guarantees technical accessibility of the outputs. Anonymised raw data will be made available in a suitable repository where appropriate, and linked to any relevant publications in an appropriate format.

Making data Interoperable

To be added based on WP specific data summaries. The use of standard software encourages interoperability. The Green Nudge Library and iNudge Academy will be designed to facilitate interoperability with external repositories.

Increase data Re-use (through clarifying licences)

Reusability will be achieved by publishing datasets and other research outputs with rich provenance (appropriate metadata values), based on existing application profiles of the open repositories. Both the datasets and outputs will become publicly available under appropriately specified licensing types making explicit concrete (re-)use cases. To this end, the Creative Commons framework and specific license types available from it will be considered (e.g. CC-BY).

Allocation of resources

Dr Mark Ramsden (ADAS) will be responsible for data management and annually reviewing the data management plan for ForestAgriGreenNudge.

Data will be made available on the ForestAgriGreenNudge website and other suitable repositories, and the European Commission portal (as part of deliverables). The costs of making these data available is covered in the creation and management of the website, iNudge Academy, and project management.

Data will also be made available through diamond, gold full and green open access peer reviewed publications, the costs of which have been allocated in WP1. The project management executive will decide and agree how these costs will be used in the consortium. Whether published as an open access publication, or self-achieved, work must be deposited into a suitable repository, ideally through OpenAire.

Data security

All personal data will be stored and shared between organizations on Microsoft SharePoint in password protected files. Outputs from the analyses of these data are made accessible through the project's SharePoint. Where subsequent data from this database is to be shared with other project partners, it will be done so as described below. SharePoint is based on secured servers based in the European Union.

Stakeholder information/ interview attendees: data will be stored in a password protected Excel file, stored on project SharePoint database. In the deliverables no personal data will be published. Social media: Information will only be sent out to the followers/friends of project social media accounts. In the deliverables just numbers will be published, no personal data.

Process for sharing personal data within the consortium

- Files containing no personal or sensitive information are shared openly within the project SharePoint.
- Files containing potentially commercially sensitive data provided by project partners are shared with written permission both within and outside the project consortium. Where access is permissive, files will be treated as files containing personal data.
- Where files containing personal or sensitive data need to be shared between consortium partners, this must be done so within SharePoint, using the process outlines below.
 - The file must be password protected
In all Microsoft documents: File>>>Info>>>Protect Workbook>>>Encrypt with Password.
 - The Data Management Plan section 3 'Data summary' must be updated, specifying individuals with access to the document.
 - The password will be shared directly with specific individuals who require access –the password will never be shared within SharePoint.
- Encrypted files cannot be opened within SharePoint, they must be downloaded so that the password can be entered when opening the file.
- Updated version of the files must be uploaded back into SharePoint, unless specified in section 3, and copies of files containing personal data must be deleted (e.g. in downloads folder).
- It is the responsibility of the relevant WPLs to track access to files containing personal and/or sensitive data.

Intellectual Property

The PMG will advise on the management of knowledge, intellectual property (IP), and other innovation related activities arising in the project. The PMG will also monitor the implementation of the principles governing IPR which will partially be covered by the Consortium Agreement.

Innovation Management

A patent search and an online search will be used to check that we have freedom to operate without contravening current patents, the project name does not appear to be copyright or used elsewhere in a context which might cause confusion, and that the proposed work is novel. The ForestAgriGreenNudge iNudge Academy will be of bespoke design, using open source widgets and snippets or systems developed by project participants. IPR conflicts will be managed by the PMG.

Managing intellectual property rights

ForestAgriGreenNudge is not envisioned to create products or services. Any resulting IP will be managed by the PMG accounting for the aims and ethos of the project.

Ethical aspects

Informed consent is requested before personal data is collected and stored. Informed consent forms are collected at the start of all ForestAgriGreenNudge interviews, will be reviewed by the project independent ethics advisor before use, and will be available to all ForestAgriGreenNudge participant organisations.

All interview participants will be volunteers, recruited through established partner networks and in-country ForestAgriGreenNudge participants as representative of end and potential end users of the Green Nudges. Interviewees will be informed that the data collected will be used for research purposes in developing the platform, be made aware of the ForestAgriGreenNudge data privacy policy and will sign informed consent forms prior to taking part. Records of attendees and confirmation of informed consent will be kept for at least five years. To take part workshop attendees must be over 18, have no learning difficulties or an impaired capacity to consent, and will not be 'vulnerable', there will also be no clinical intervention; no further restrictions will be in place.

Anonymising the data: Once the stakeholders participating in interviews are introduced to the task of responding to the survey, they will receive a personal code number which will thereafter be used in handling and typing the data without further possibility of linking the code to the respondent's identity and contact data (name, telephone number or e-mail address). The data collected in this way will be then typed into an electronic format (excel) without any access to identifying information.

Appendix 1 – ForestAgriGreenNudge Data Privacy Policy

Scope and responsibility for data processing

This privacy policy applies to all personal data collected as part of the dissemination and co-innovation activities within the Horizon Europe ForestAgriGreenNudge project.

The entity responsible for processing this data is:

The project ForestAgriGreenNudge, that has received funding from the European Union Horizon Europe Research and Innovation Program under Grant Agreement No. 101133987 and UK Research and Innovation under Grant Agreement No. 10133630.

The user must carefully read this privacy policy and decide freely if he/she intends to provide his/her personal data to the ForestAgriGreenNudge project before communicating data. The user guarantees that he/she is of legal age and that the data communicated are true, accurate, complete and current, being responsible for any nonconformity. If the data communicated belongs to a third party, the user guarantees that he/she informed the third party about the conditions provided in this document and that he/she was authorized to provide his/her data to the ForestAgriGreenNudge project for the indicated purposes.

You may contact ForestAgriGreenNudge on any matter related to this privacy policy, through ForestAgriGreenNudge Project Manager:

Coordinator: Nikos Georgantzis

Project Manager: mark.ramsden@adas.co.uk

Purposes of the treatment and legal basis

The personal data according with the General Data Protection Regulation (GDPR) and collected through this website are intended to allow the following operations:

- Participation in workshops, seminars, conferences, webinars and other events organized by the Horizon Europe project ForestAgriGreenNudge;
- Participation in surveys, questionnaires or similar enquiries, organized by the Horizon Europe project ForestAgriGreenNudge;
- ForestAgriGreenNudge official public reports and public Deliverables that collected data and will be available on different channels of the project. Other reports and Deliverables will be covered by all EU rules.
- ForestAgriGreenNudge research communications, such as newsletters, news or other related activities

The processing of personal data is necessary to carry out the aforementioned operations.

Recipients

The personal data of the user may be communicated to a suitable service provider contracted by the ForestAgriGreenNudge project, which will treat the data exclusively for the purposes established by the ForestAgriGreenNudge project and in compliance with the instructions issued by the

ForestAgriGreenNudge project, strictly complying with the legal rules on data protection information security and other applicable standards, pursuant to a written agreement between the parties.

Cookies

If you leave a message on our website, your name and email address will be saved in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

ForestAgriGreenNudge will use this information to generate reports on website usage. ForestAgriGreenNudge will only share the collected information with third parties when legally required to do so. Your IP-address will not be combined with that of other websites or other data sources that are available to ForestAgriGreenNudge.

International data transfers

The ForestAgriGreenNudge project will process user data in its entirety within countries represented within the project consortium. All international data transfers will comply with the EU GDPR. All datasets containing personal data will be encrypted and stored on secure servers.

Shelf life

The ForestAgriGreenNudge project will keep the personal data of the users for the period necessary for the accomplishment of the purposes for which they were collected; The ForestAgriGreenNudge project will maintain these data through the period that it is obliged to by the law. The ForestAgriGreenNudge project may also keep the data beyond these periods for statistical purposes, and for this purpose anonymize them.

User rights

The user has the right to request from the ForestAgriGreenNudge project access to personal data concerning them, as well as his rectification or deletion, and the limitation of the treatment with respect to the user, or the right to object to the treatment, as well as the right to portability of data, in accordance with the laws governing the processing of personal data.

To exercise the aforementioned rights, the user may contact the data controller through the addresses indicated in paragraph 1 of this policy. They can also file a complaint with its National Data Protection Authority. More information on this can be found at the website for the European authority <https://edpb.europa.eu/>.

Further information

The institutions in the consortium implementing the project ForestAgriGreenNudge have all signed a Consortium Agreement in which they accept to ensure that their collection, processing and sharing of Personal Data and/or Special Category Data of Personal Data are in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (the General Data Protection Regulation (GDPR)) and other applicant regulation on Personal Data.

Appendix 2 – Deliverables with public dissemination level

Deliverable	Title	WP	Lead beneficiary	Type	Project month due	Dissemination level
D1.1	Project Summary Report	WP1	BSB	R	30 Apr 2028	PU
D1.2	Data Management Plan	WP1	ADAS	DMP	30 Apr 2025	PU
D1.3	DMP update 1	WP1	ADAS	DMP	31 Jul 2026	PU
D1.4	DMP update 2	WP1	ADAS	DMP	30 Apr 2028	PU
D2.1	Article on Green Nudge cases	WP2	ADAS	R	30 Jun 2026	PU
D2.2	Nudge Evaluation Grid	WP2	JSI	R	31 Oct 2027	PU
D3.1	Questionnaires	WP3	AUA	R	31 Mar 2025	PU
D3.2	Biases report	WP3	AUA	R	31 Dec 2025	PU
D3.3	Social norms report	WP3	AUA	R	30 Jun 2026	PU
D3.4	Exploitation guide	WP3	AUA	R	30 Jun 2027	PU
D3.5	Green Nudge Best Practice	WP3	ADAS	R	30 Nov 2027	PU
D4.1	Nudges from the value chain	WP4	BSB	R	31 Dec 2026	PU
D4.2	Business models report	WP4	CONSULAI	R	31 Dec 2027	PU
D5.1	Establishment of an effective green nudging network	WP5	IAMZ - CIHEAM	R	31 Oct 2025	PU
D5.3	iNUDGE Academy knowledge sharing platform	WP5	IAMZ - CIHEAM	DEC	29 Feb 2028	PU
D5.4	Policy recommendations	WP5	IAMZ - CIHEAM	R	30 Apr 2028	PU

[illegible]

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Appendix 4 – Data identification table template

Duplicate and fill in for each dataset to be managed in your work package

Data collected /generated <i>Provide a brief description of data and main purpose of collecting it.</i>	
Summary description of Data:	
Intended purpose:	
Origin of data*	
How will existing open access data be re-used?	
Work package responsible	
Individual responsible	
Relevant task(s)	
If the data contains personal data, describe the steps to be taken to comply with GDPR	
Is part or all of the data commercially sensitive?	
Will the data be made public during/after the project, and how will it be Findable ?	
What standards will be followed in data structure to make it Accessible and Interoperable ?	
Where will the data be securely stored?	
Who has access to the data? (Named individuals and organisation)	
Any additional considerations	

Appendix 5 – ForestAgriGreenNudge: Data Provision form

About the data	
Description of data <i>(Brief description, please provide details at the end of the document)</i>	
Date provided	
Proposed use <i>(Include details of WP tasks and associated milestones/deliverables)</i>	
Limitations of use <i>(If applicable)</i>	
Who is providing the data? (Data provider)	
Name	
Contact email	
Organisation	
Who is responsible for the data in IPM Decisions? (Data manager)	
Name	
Contact email	
Organisation	
Data storage during the project	
Name(s) of individuals with access to data	
Location(s) of data <i>(Provide a link to location within Teams if applicable)</i>	
Data protection	
Does the data contain any personal or commercially sensitive data? <i>(Provide details)</i>	
What parts (if any) can be made public? <i>(Provide detail, by default all data will be made public)</i>	
Open accessibility	
Data that can be made public should be deposited in an open access repository. Please provide a link.	
Additional details	
Data provided	Can be made public?
Data provider signature	
Signed by data provider:	
Date:	