



Green Nudges as a support to farmers forest plantations in the tropics

First ForestAgriGreenNudge Policy Webinar

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Farmers forests plantations, a growing concern

Policy concern : national carbon & biodiversity strategies, greening, economic development, farmers settlement,

Enterprises concern : biomass supply, carbon strategies, crops production, ...

Farmers concern : biomass production, agroforestry, land status & use, carbon credits, ...



Large programs ... mitigated successes

- **Policy and Institutional support;**
 - **Regulatory and land constraints;**
 - **Technical support (seeds, management, ..);**
 - **Financial drivers (funding, resources, value chain;**
 - **Long term *versus* short term**
-
- **-> the need to listen, understand, analyse, inform, promote, support, motivate, assist,**
 - **-> “green nudges”**

Forest pests management

- A growing concern in Europe and in the tropics
- Interactions Climate change x Forest management
- Pesticides use not a solution
- « Mixed forests » *versus* « Wood plantations »
- Local species *versus* Introduced species

- Better prevent than cure
- Environnement (soil, rain, ...) x species & varieties
- Inform, explain, sensibilize
- Getting Revenues *versus* creating heritage

Forest-environmental and climate measures,

- **Forests : multifunctional goods & services (wood, biomasse, biodiversity, carbon, soils & water,)**
- **Rewarding environmental measures ? (carbon & nature credits; Fiscal interest ; Certification; ...)**
- **Getting revenues *versus* creating heritage**
- **Ethics, personal and social interest**
- **The key role of behavioural insights**



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